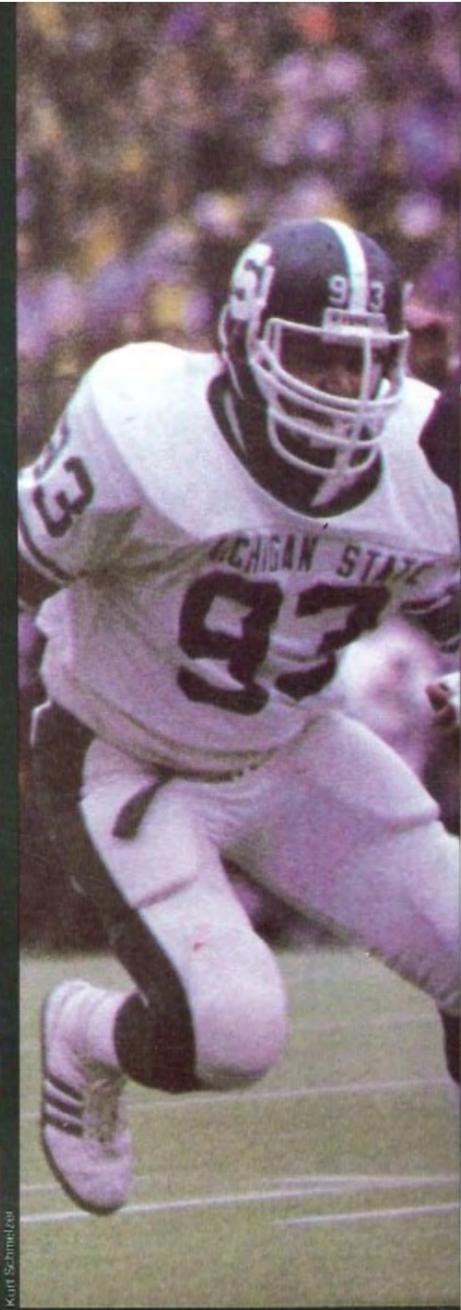


# GOLD RUSH



(Above) The women of Alpha Chi Omega and the men of Phi Delta Theta exhibit confidence in the outcome of the Homecoming Game in the parade.  
 (Right) Homecoming Queen Joann Castagna watches anxiously as the Hawks battle it out against Michigan State. Iowa won 35-31.



(Above) Ronnie Harmon's footwork foils a Michigan State tackle. (Left) Hawkeye Marching Band member Martha Michaelson performs for a sellout Homecoming crowd.

Lincoln J. Hauser

Lincoln J. Hauser

Kurt Schmedler



Lincoln J. Hauser

## More Than Just Another Football Game

**O**n November 23, 1985, the Hawkeye football team regained their right to keep Floyd of Rosedale in their possession. Floyd wasn't the most important thing on the fans' minds, though. The 31-9 victory over Minnesota enabled the Hawks to head to the Rose Bowl...and that they did.

After the Minnesota game, Rose Bowl dreaming began. Fans from all over Iowa and the Midwest made plans to migrate to the West Coast. People decided to make the 1800 mile journey for various reasons.

"Something like this doesn't come around twice in a lifetime," explained junior Joe Eckburg. "I took out a student loan to go, but it was worth it."

John Cartland, also a junior, didn't have the money to make the trip to Pasadena. After his last final, Cartland headed to the Field House bar and won a free Rose Bowl trip. "I wouldn't have been able to go without winning the trip," he explained.

Students worked out different ways to travel to



Lincoln J. Hauser

(Above) Hawk fans stand in front of Big Ten's float honoring the University of Iowa as the conference champion. (Right) The Hawkeye Marching Band silk members strut their stuff under the direction of Drum Major John Gilbert.



Lincoln J. Hauser

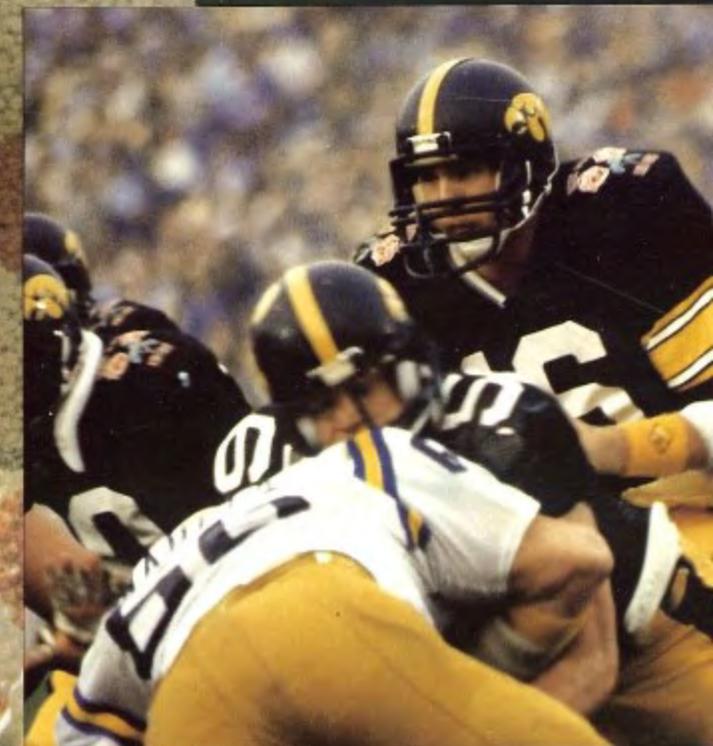


Lincoln J. Hauser

Waving to the crowd are Grand Marshal Erma Bombeck and her husband.

The Honda clown, displaying the phrase "All the World Loves a Clown," stood 62 feet high and was the tallest float to ever appear in the Tournament of Roses Parade.

Senior quarterback Chuck Long anticipates the defense of UCLA's Bruins during the 72nd Rose Bowl in Pasadena, CA.



Lincoln J. Hauser

the game. Package tours for travel, lodging and entertainment sprung up immediately after the Minnesota game. The rush of Hawks fans eager to get to Pasadena made booking a flight to California almost impossible.

Many students made the long trek west by car. "We drove straight through," senior Tom Gerhold said. "It's not fun sleeping in that position."

Two days before the game, Iowa fans gathered at Pasadena's Century Plaza Hotel for the All-Iowa Bash. Thousands of football enthusiasts talked, drank and bought and sold tickets to the game until all hours of the night. The pom pon squad, cheerleaders and Herky entertained the crowd until the marching band arrived at 9 pm.

"It was incredible...there were so many people there," remembered band member Barb Weigle.

Iowa alums were out in full force for the bash, and black and gold was everywhere. Krista Kramer traveled to California with the alumni tour. She said she was impressed with her companions' attitude: "the alums like to party, but not to excess. They love their Hawkeyes!"

Iowa fans found plenty of things to fill their time before and after the game. Gerhold waited five hours for tickets to *The Johnny Carson Show*. He ended up being four people away from getting in. Senior Stacie Wise, a member of the marching band, had the most fun in Tijuana. "It was nothing like I had ever seen before," she said. "Some people I was with got sick because they ate and drank there."

For many Iowans, the 97th Tournament of Roses Parade proved to be the highlight of the first day of 1986. Impressive floats and thousands of people lining the streets whetted fans' appetite for the game.

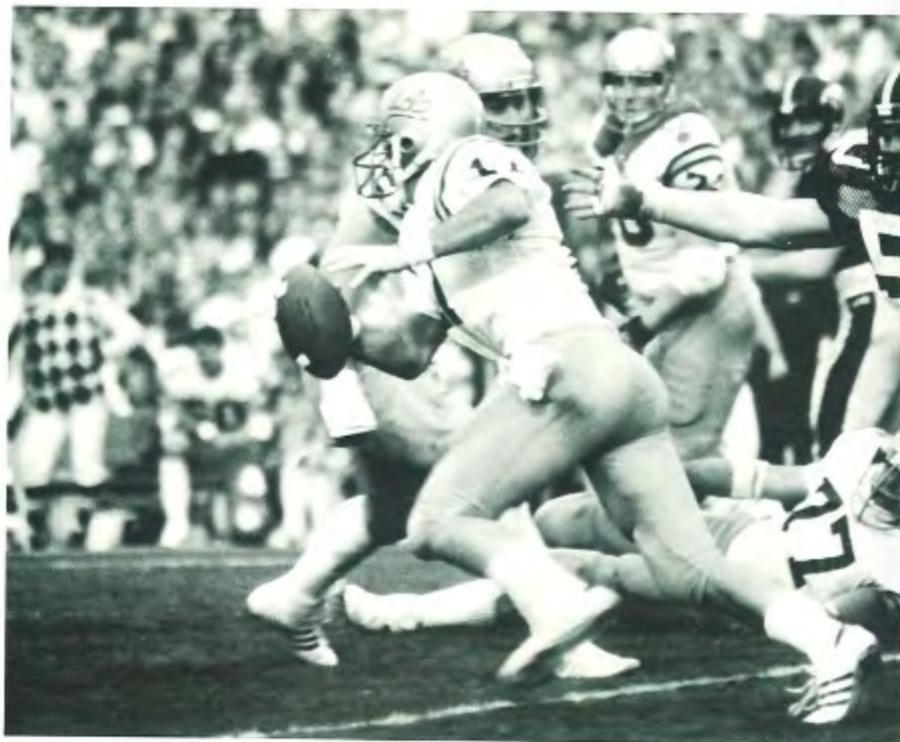
"The game was really frustrating," said Student Senate President Steve Grubbs. "There's no guesswork in who wins the Rose Bowl."

In the wake of controversy concerning four senators who took advantage of a trip incentive for selling a certain number of Rose Bowl travel packages, Grubbs financed his own trip to Pasadena. "I drove down with six of my best friends. It was incredible; I can't express how much fun we had."

"The game was great until the middle of the third quarter," Cartland said. "Even though the Hawks lost, the game was secondary," Eckburg added.

"The fact that it was the Rose Bowl meant everybody tried as hard as they could. Everybody put forth all the effort they could," said Wise.

Perhaps the clearest indication of the significance of the Bowl, regardless of the final score, was the conversation Rose Bowl stories generated when we reassembled second semester. The outcome wasn't as important as the unity we felt when we, and the team, went to Pasadena. -Beth Coleman and Gayle Weil



Senior co-captain Hap Peterson surges after the ball in an attempt to steal it from UCLA player Matt Stevens.



Lincoln J. Hauser

The stands at UCLA stayed full at half-time as Laurie Broderick and the Iowa flag twirlers pulled out the stops for the spectators.



Lincoln J. Hauser



Leading cheers at the parade are Michael Chapman and Brian De Coster to show that Hawkeye spirit.

Despite the balmy California climate, this cymbal player had roses on his cheeks during the marching band's half time spectacular.



Lincoln J. Hauser

Iowa cheerleaders do a spirited job of peaking the crowd's excitement in Pasadena.

Fry and his team gave their support to the state and the farm crisis

# America Needs Farmers



UI Photo Services

the ANF stickers.

"From there it was an incredibly fast procedure," explained White. "Hayden came to me . . . with a practical solution, called the printers on Thursday and had the stickers by Friday."

"The reason we were in such a hurry," said White, "is because the team was leaving on Friday for Columbus, Ohio." The game was going to be televised, which meant free advertising for the stickers.

"You've got to realize," White pointed out, "that there's only so much that we, the athletic department, can do. We can put the letters on the helmets, but we can't make it our problem to see that other schools do the same, or that it's promoted nationally on a large scale. That's simply not part of our job, nor can we make it so."

However, the letters did get a good deal of attention nationally. Both the **Des Moines Register** and **The Daily Iowan** ran stories about ANF, as well as *Sports Illustrated*. A Cedar Rapids milk company placed the symbols on their cartons and radio stations across the midwest mentioned the new additions to the helmets. Probably the most impressive advertisement ANF received was when the Hawks went to the Rose Bowl. Every player wore the letters on his helmet and was seen nationally and internationally by millions of viewers. Dick Emburg, commentator for the game, also said a few words about the cause.

Only time will tell the effects of the ANF advertisement but as White put it, "we (the university) did what we could and the rest is up to the people out there. All we can do is wait and see."

Edith Hofmann

Hayden Fry came up with the idea for ANF after receiving letters from concerned fans. It was just a matter of days to get the stickers printed for the football helmets and fans.

All levels of the UI, from administrators to students were concerned about the farm crisis in 1985-86. The bright yellow ANF — America Needs Farmers — stickers on the Hawkeye's football helmets showed the support of the athletic department for the plight of Iowa's farmers.

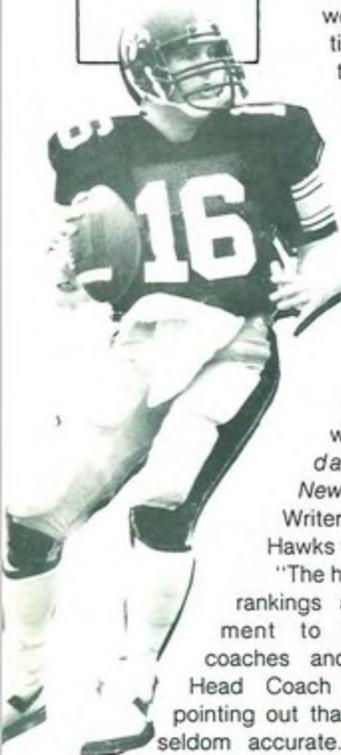
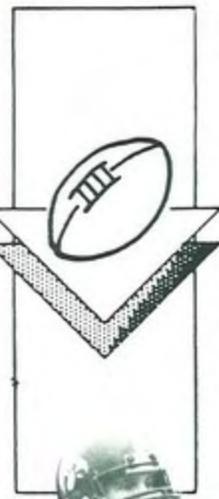
According to Jim White, assistant to director for promotion and marketing, the idea was originated by Hayden Fry after he received letters from Iowa fans who were concerned over the farm crisis. The fans wondered if the football team would use their good fortune and publicity in order to make more people aware of the financial fiasco. Fry is deeply grateful for all the support he's had and thought this would be a good way to show how much he appreciates the Iowa fans' loyalty.

Fry brought the idea to White and together they came up with the idea for

ANF

# FOOTBALL: *No matter what, they're number one.*

The University of Iowa football season opened in the midst of confidence. Preseason polls by AP and UPI ranked Iowa fourth and eighth respectively. Many of the smaller polls were more optimistic toward the Hawkeyes, with rankings from one to three. The *Football News* and *New Orleans Times Picayune* placed Iowa at number one, while *USA Today*, *Sporting News* and *Football Writers* ranked the Hawks third.



"The high pre-season rankings are a compliment to our players, coaches and fans," said Head Coach Hayden Fry, pointing out that the polls are seldom accurate. "I think the best thing about our program right now is that we are headed in the right direction. We're on an up cycle. We're going to get better," Fry said.

Fry was concerned about replacing players lost in graduation, seven players on the Big Ten's 1984 leading defense and kicker Tommy Nichol, who set several school records. It was plain to see in the smile Coach Fry wore at press conferences that he was very proud of his team and expected to do well in the 1985-86 season.

The Hawkeye offense was a dominating force, scoring a total of 412 points. The season's balanced attack of 23 touchdowns on the ground and 29 through the air baffled opposing defenses. The Hawkeyes were second in scoring and fourth in total offense in the nation. This was one of the best offenses in Iowa's history, breaking 39 school records.

Iowa's defense also proved to be one of the best in the Big Ten. The stingy Hawkeye defense allowed an average of 13 points per game. Fans saw the defense stifle Drake to -36 yards rushing in one game. The defense that was expected to be the factor preventing the Hawkeyes from winning the conference matched the excellence of the offense. (see page 186)

(Right) The intensity of the game is mirrored by Hayden Fry as he calls out a defensive play.

(Top) With a 103 yards rushing, Ronnie Harmon shows this Iowa State defender that he isn't going to stop for just one defender.

Aerial bombardment is second nature for Chuck Long in another record breaking season.



(Left) Mike Flagg uses extra effort to run through the first of five Michigan State players for an Iowa touchdown.

(Center) Like sparring rams, the Hawkeye defense goes head to head with the Michigan Wolverines. The bruising contest ended with Iowa's 12-10 victory.

(Bottom) Don't mind me, I'll just go around. Kevin Harmon dodges this Minnesota Gopher to maintain his 5.1 yard rushing average.



# Football

Iowa's 10-1 season record placed them at the top of the Big Ten in 1985-86. The Hawk's initial seven victories were highlighted by the number one-ranked Iowa and number two-ranked Michigan game. The Michigan game proved to be one of the best games to be nationally televised. After the 12-10 victory, the Hawkeyes were the uncontested number one team in the nation. Two weeks after the Michigan victory, the Hawks faced Ohio State. The game marked the end of Iowa's winning streak with a 23-12 loss to the Buckeyes. After the upset loss to Ohio State, the Hawkeyes humiliated Illinois with its worst defeat in the 86 years they have met. The hapless Illini fell to the "Big Guns of Iowa", 59-0. Iowa then finished its season with victories over Purdue and Minnesota.

Three Hawkeye players: Chuck Long, Ronnie Harmon and Larry Station achieved All-American honors. Chuck Long was

runner-up in the closest Heisman Trophy race in history. Long rewrote much of the Big Ten passing records and placed himself in the top three of all time in passing efficiency. Ronnie Harmon became Iowa's leading pass receiver and second leading rusher of all time. Harmon was heralded as one of the premier running backs in the nation. Larry Station, a two-time All-American, became Iowa's all-time leading tackler with 484 stops. Station was also a finalist for the Lombardi and Dick Butkus awards.

Iowa's team was not simply made by these three players, but consisted of six other All Big Ten players and numerous pro prospects. Players such as wide receivers Bill Happel and Scott Helverston, linemen Jeff Drost, Hap Peterson, Mike Haight, and defensive backs Devon Mitchell and Jay Norvell made this team one of the best in Iowa's history. (see page 188)

Iowa	opp.	
58	0	Drake
48	20	No. Illinois
57	3	Iowa State
35	31	Michigan State
23	13	Wisconsin
12	10	Michigan
49	10	Northwestern
13	22	Ohio State
59	0	Illinois
27	24	Purdue
31	9	Minnesota
28	45	UCLA (Rose Bowl)



Judy Henries



## Brashier

Bill Brashier has served as defensive coordinator and defensive secondary coach on Hayden Fry's Iowa staff since late 1978. He was named Assistant Head Coach before the 1983 season.

Brashier and Fry's work together spans nearly 15 years as Brashier coached defense for six seasons under Fry at North Texas State.

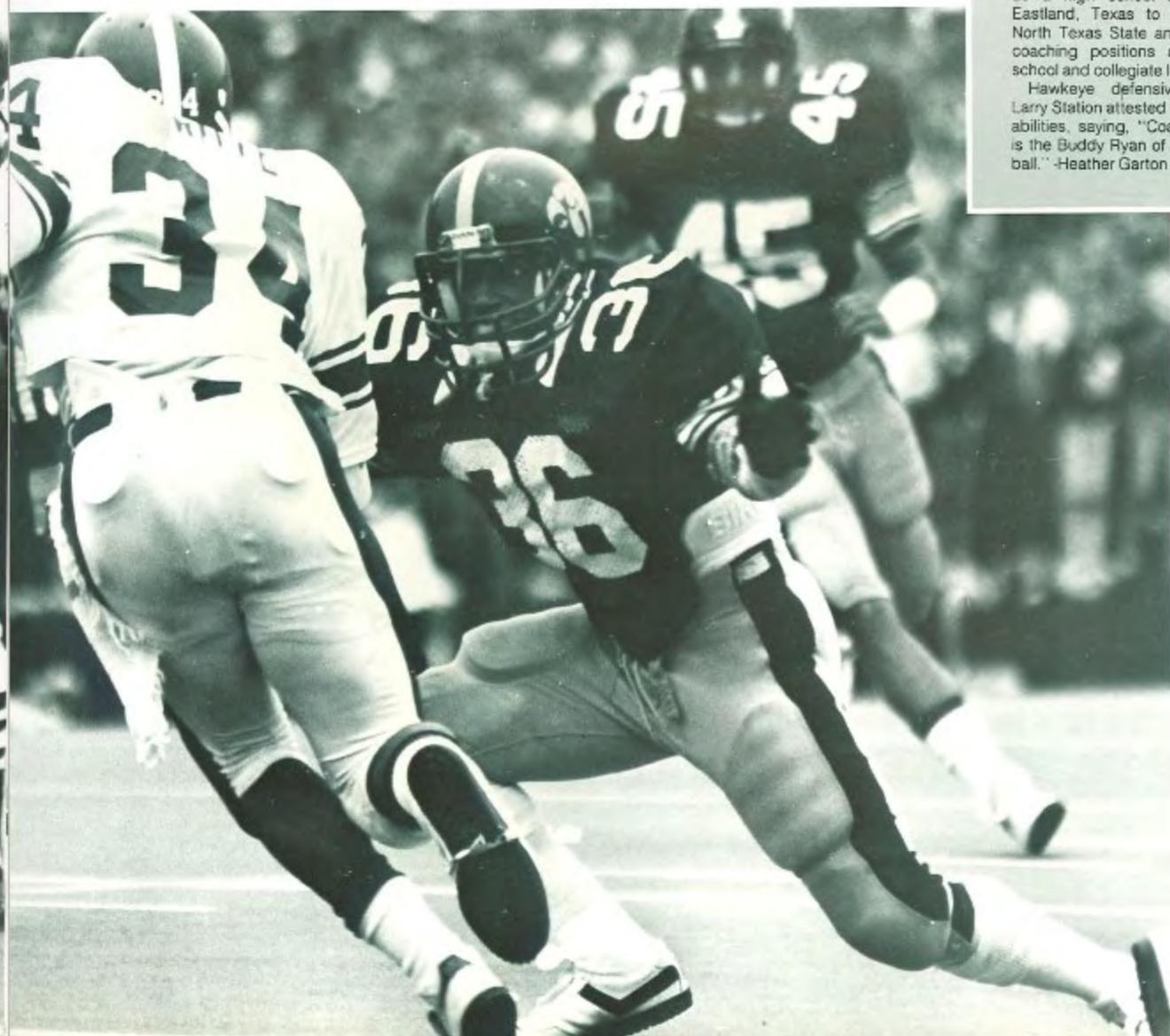
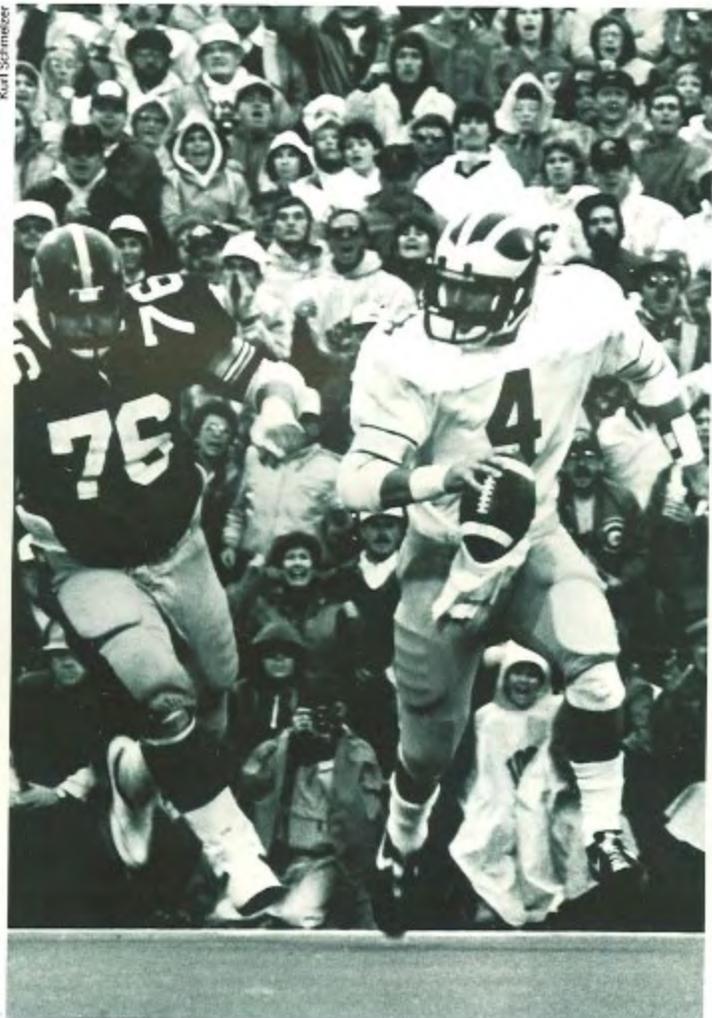
Under his direction, Iowa has consistently ranked among the leaders in the Big Ten total defense.

Football has been a part of Brashier's lifestyle from his days as a high school letterman in Eastland, Texas to his play at North Texas State and numerous coaching positions at the high school and collegiate level.

Hawkeye defensive standout Larry Station attested to Brashier's abilities, saying, "Coach Brashier is the Buddy Ryan of college football." -Heather Garton

Lincoln J. Hansen

(Below) Scott Helverston helps set the standard for Iowa's receiving crew with another sticky fingers catch. (Lower Right) SACK ATTACK! Michigan's Jim Harbaugh feels the earth tremble under Jeff Drost's pursuit. Nine quarterbacks fell to Drost's thunder this season.



(Opposing Page Top) Rob Houghtlin makes his mark in Iowa's record books and Bo Schembecher's memory as he kicks the winning field goal; his fourth of the game.

(Opposing Page) Lorenzo White may be a future Heisman candidate, but linebacker Larry Station knows how to apply the hit right now.

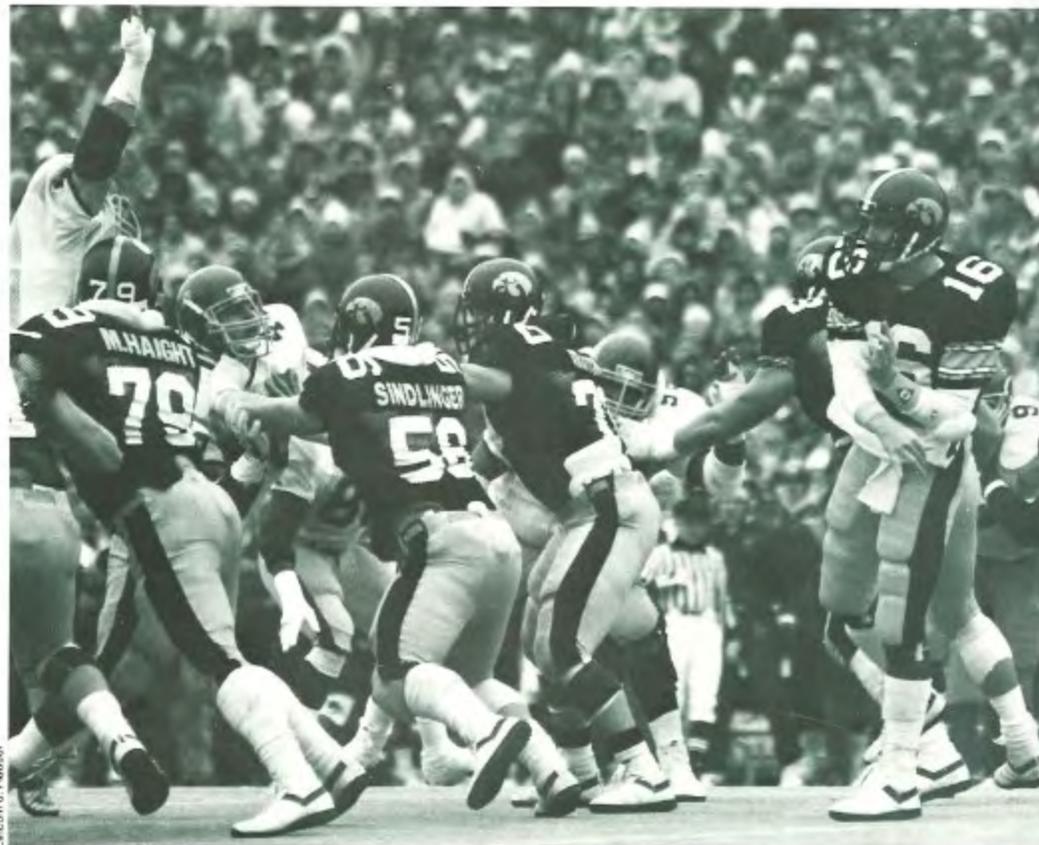


## Snyder

Bill Snyder, the designer of Iowa's dynamic offense, has worked with Hayden Fry for ten seasons. As offensive coordinator and quarterback and receiver coach, Snyder has been key in the Hawkeyes' success.

Snyder's skills aren't limited to the football field. In addition to honorable mention all-American plaudits as defensive back for William Jewell College in Missouri, Snyder was a three year letterman in football, basketball and baseball at his St. Louis high school.

After college Snyder held several coaching positions in New Mexico, California, and Texas before joining Fry's North Texas State staff in 1976. -Heather Garton



Lincoln J. Hauser

## Football

It was quite disheartening for Iowa's players, coaches and fans to cap a wonderful season with a loss. It happened at the Rose Bowl. The Big Ten had only won two of the last 16 games and Iowa didn't improve the mark, losing to UCLA 45 to 28. Four first half turnovers that led to UCLA scores proved to be too much for the Hawks.

Iowa finished tenth in the AP final poll and ninth in the UPI final poll, but was number one for Hawkeye fans. The 1985 University of Iowa football team bolstered the spirit of this section of the United States. A time and people scarred by farm foreclosures and a poor economy found a champion to hope for and cheer. The Hawks helped bring national attention to the area's plight with their winning ways and the "ANF" display on their helmets: America Needs Farmers. Despite the Rose Bowl, Iowa and the Hawks are winners. -Mark Berkstresser

(Top) "In front of every successful quarterback..." The performance of offensive linemen Dave Croston, Mike Haight, Mark Sindlinger, Bob Kratch, and Bob Kratch make the game a lot safer for Chuck Long and the rest of the backfield.  
(Right) There is going to be no mistaking this catch as Mike Flagg holds on to this ball until he's sure the touchdown is signalled.



Lincoln J. Hauser



Team Photo: (First Row) Kelly O'Brien, Devon Mitchell, Larry Station, Mike Haight, Hap Peterson, Ronnie Harmon, Chuck Long, Scott Holverson, Nate Creer, Bill Happel (Second Row) George Millet, Ken Sims, Jay Norvell, Chris Gambol, Tom Humphrey, Mike Bennett, Dave Croston, Jeff Drost, Bruce Gear, Fred Bush, Bill Weses (Third Row) Robert Smith, Tim Sennott, Kyle Crowe, Mark Spranger, Gary Kostrubalar, Mark Vlasic, Joe Schuster, Kevin Angel, Mark Sindlinger, Rick Schmidt, Doug Burrell, George Davis (Fourth Row) John Marchese, Marshall Cotton, Dave Murphy, Jon Vreze, Dave Alexander, Herb Webster, Mike Flagg, Tyrone Bernie, Eric Underberg, Myron Keggy, Kerry Burt, Kevin Ringer (Fifth Row) Darren Speidel, Rick Schmidt, Rob Houghtlin, Lloyd Kimber, John Rudolph, Robert Grafalon, Dan Wirth, Richard Pryor, Craig Clark, Jay Hess, Kevin Harmon, Quinn Early, Rick Bayless (Sixth Row) Bob Schmidt, Jim Mauron, Joe Mott, Bob Kratch, Greg Davis, Malcolm Christie, Dave Haight, Tim Anderson, Dave Murphy, Chuck Hartlieb, Tyrone Taylor, J.J. Puk, Pat Coppinger, Mike Kennon (Seventh Row) John Rudolph, David Hudson, Carl Jackson, Jeff Blake, Mike Ertz, Tony Krueger, Tom Ward, Shawn Lemp, Mark Robinson, Marv Cook, Robert Broghamer, Jeff Beard, Grant Goodman, Steve Green, Derricus Loveless, Bob Happel (Eighth Row) Jay Hess, Kent Thompson, Shawn Respress, Tim Batterson, Mike Freeman, Vernon Little, Eric Higgins, Chuck Wagener, Bill Anderson, Jim Poynton, Bob Kloberdanz, John Palmer, Tom Pohodsky, Mark Robinson, Peter Marciano (Ninth Row) Richard Bass, Joe Freeland, Sean Ridley, John Lyng, Doug Stafford, Jeff Croston, Hugh Johnson, Dan Wirth, Willie Bishop, David Kerr, Jim Riley, Mike Bolan, Turk Hook, Bob Schmitt, Keaton Smiley, Anthony Wright, Mark Stoops (Tenth Row) George Murphy, Kerry Burt, Mike Burke (Coaches) Bill Snyder, Staff, Del Miller, Don Patterson, Carl Jackson, Bill Derovich, Kirk Ferentz, Bruce Kittle, Hayden Fry, Dan McCarney, Staff, Staff, Barry Alvarez, Bernie Wyatt, Staff, Ed Crowley, Bill Brasher.

Jody Henges

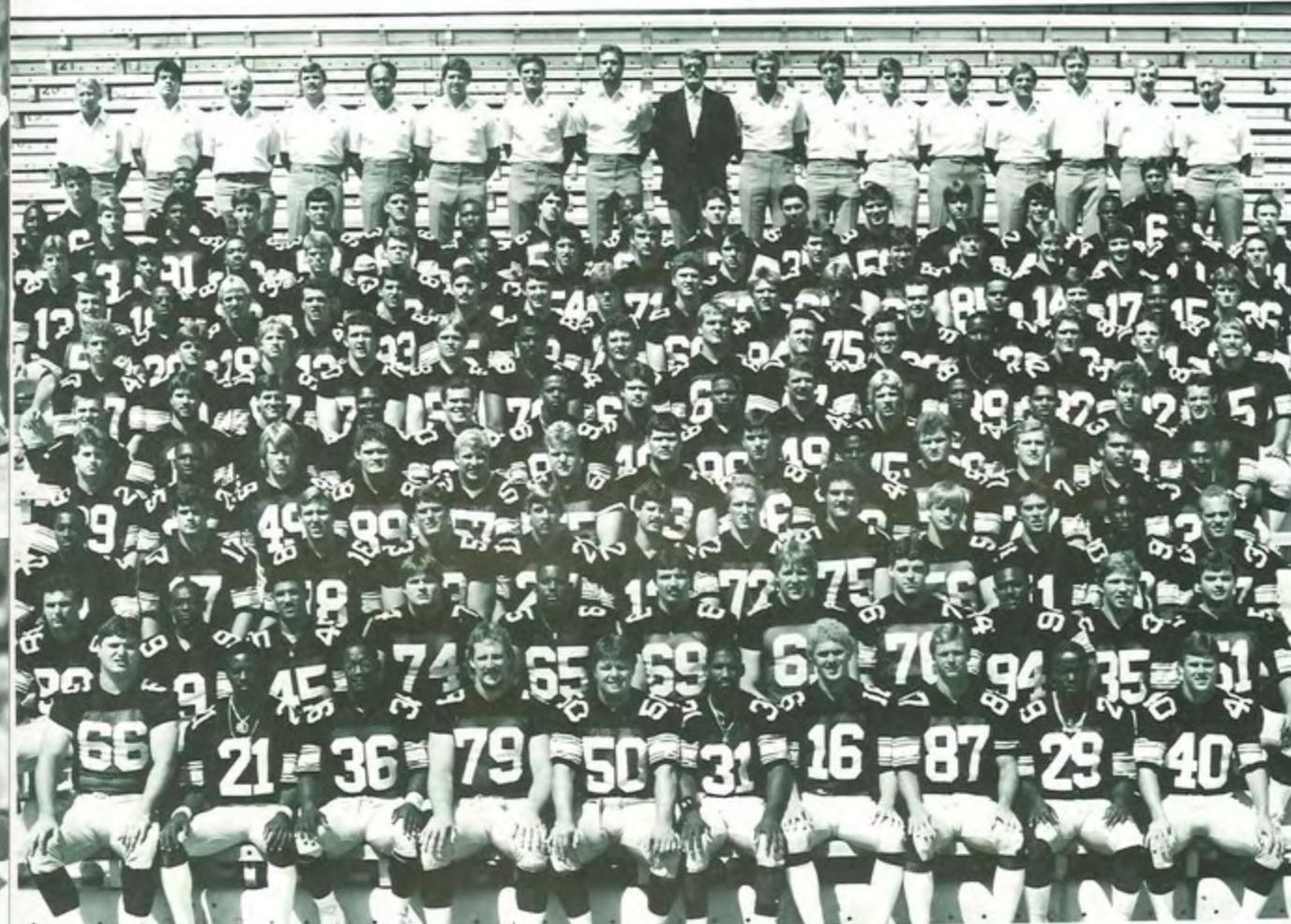


Photo Services



Jody Henges

(Top Left) A heart-felt congratulations is in store from Hayden Fry as another Billy Happel reception is made good. Happel contributed 812 yards in receiving to Iowa's offense.

(Left) Defensive end George Millett is about to deliver a brain-rattling blow Illinois quarterback Jack Trudeau won't soon forget.