Memo to Cyclone fans: Having patience pays off

By BUCK TURNBULL

Register Staff Writer Although it's not in the nature of football fans to be patient with losing teams, Colorado's Bill McCartney offers proof that the rewards are there if a school will give a good coach enough time to build and nurture his program.

What McCartney has to say is of particular relevance for Iowa State, letic director Bill Marolt stuck with where new coach Jim Walden faces a difficult situation — not only this season but in the next several years, until he can recruit numbers comparable to the teams he'll be playing.

Some Kansas followers already are screaming for Bob Valesente's scalp, and this is only his second year at the

The Big Eight coach who may be in the most serious trouble is Missouri's Woody Widenhofer, and he hasn't had much time, either. A 4-18 record in his first two years leads many to believe he'll be gone with anything short of a winning season in 1987.

But look at what happened to McCartney in his third year. After starting out with 2-8-1 and 4-7 teams, the Buffs sagged to 1-10 in 1984, and Bill admits he well could have been fired at that juncture.

INSIDE FOOTBALL

There had been a change of presidents at Colorado, and Athletic Director Eddie Crowder, the man who hired him, also had left. But new athhim and it has paid off.

McCartney switched to the wishbone offense in 1985, and two bowl teams have followed. Last fall the Buffs went 6-5, including 6-1 for second place in the Big Eight, with an upset of Nebraska.

McCartney points out that he is third in longevity among conference coaches, behind Barry Switzer at Oklahoma and Tom Osborne at Ne-

"I don't know how we're ever going to build the conference up to have a great conference if some administrators don't do what Bill Marolt did have a little faith, a little confidence," he said.

A new coach must be given a minimum of five years to begin reversing a losing situation, he said.

"It's my opinion that if you're going

to have a decent program, a coach ought to be granted that much time," McCartney said. "So often, that's not the case.

"The Oklahomas and Nebraskas are able to maintain continuity, they have little turnover in their coaching staffs, and it's just a tremendous advantage. It carries over into their recruiting, which is another big bene-

McCartney said no coach should be judged until he reaches the point where his first recruiting class graduates, and that may be what pleases him the most about the Buffs. Not only are big things expected from them on the football field this fall, but each upperclassman is on schedule to graduate.

"Isn't that how you should be judging us, in addition to football?" he

If you're talking about catching up with Oklahoma and Nebraska, however, then you must double the commitment, said McCartney, because it will take 10 years just to have a

"Those are two of the premier programs in the country," he said. "I'm

not saying we're going to catch 'em, but to have any chance at all, it will take that long."

REWARD FOR THE SWEAT. In addition to recruiting players who can win, McCartney has some very quotable types, such as Kyle Rappold, who starts for the Buffs at nose tack

This is what Rappold says about his sport: "Football is great. You get to kick, bite, sweat, spit, fight, win ... afterward you hug a blonde."

WORK THE KINKS OUT. Football players aren't the only ones who need early season games to work out the kinks. Coaches and officials need them, too.

The Kickoff Classic was a case in point. Iowa Coach Hayden Fry made several tactical mistakes that may have cost him the game.

After going with young quarterback Dan McGwire into the second quarter Sunday against Tennessee, Fry suddenly changed to Chuck Hartlieb when the Hawks recovered a fumble and had first-and-goal at the 1. It was not the spot for a cold quarterback.

Two plunges picked up almost nothing. A third-down pass over the middle fell incomplete. Then came Hartlieb's disastrous pitchout that resulted in a 96-yard scoring run by a Tennessee linebacker.

A few years ago Fry said he didn't have a quarterback sneak in his playbook. But he'd better put one in now. McGwire can fall down and gain almost 3 yards.

The officials didn't have a good day, either. Replays showed two pass-interference penalties against Iowa were more than questionable.

But the worst call disallowed an obvious first down by Hawkeye fullback David Hudson on a fourth-down

TRUE STUDENT-ATHLETE. At Kansas State they're calling Iowan Matt Garver of Corydon the epitome of what the term "student-athlete" is all about.

Garver will not only start for the second straight year in the Wildcats' offensive line, he'll play football while also having been admitted to the KSU Veterinary Medicine School.

He is one of only 96 admitted from a list of 1,500 applicants.

"It is highly unusual for an athlete to take on a task like this, playing varsity football and pursuing such a challenging educational field," said Jim Epps, a special assistant to K-State Coach Stan Parrish.

WHERE'S MEAN JOE? Before he became Missouri's head football coach, Woody Widenhofer was the defensive co-ordinator under Chuck Noll when the Pittsburgh Steelers won four Super Bowls.

"I left the pros thinking I was a pretty good football coach," says Widenhofer. "The trouble was, I couldn't bring Joe Greene and some of those other guys with me."

Turnbull's Top 10

. Oklahoma

2. Florida State 3. Nebraska

4. Auburn

5. Clemson 6. Arizona State

7. Louisiana State 8. UCLA

9. Ohio State 10. Texas A & M

Morton wrote a book on the veer offense

WISCONSIN

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just glad to see the season end." Despite big crowds in Camp Ran-

dall Stadium, and the presence of players who were tabbed high in the National Football League draft in recent years, Wisconsin has not been a big winner.

The veer is a run-oriented offense. Although Morton eventually would like to have a 60-40 ratio between running and passing here, his Tulsa team threw just 24 percent of the time last season.

Hoping Morton is a success is Harley Rollinger, a former Des Moines Register high school Coach of the Year at Webster City, Ia. Rollinger was at Webster City from 1949 to

1967 before taking a job at Moline, Ill. Morton credits Rollinger with helping attract him to the veer. A native of Flint, Mich., Morton earned a bachelor's degree in psychology from Augustana College in Rock Island, Ill., in

"My first coaching job out of Augustana was as an assistant under Rollinger at Moline," said Morton. "Harley took over an 0-9 program at Moline, and turned it around to 9-0 in

one year." seasons at North Dakota State before going 6-5 and 7-4 at Tulsa.

"People get our veer option confused with the wishbone formation," he explained. "The wishbone is a great running formation.

"But we're a split back team, with two pass receivers and a tight end. So it's a good passing formation. But the quarterback we'll recruit is the one who can run first and pass second."

Bill Rose of Clinton, Ia., a junior running back who might have helped Wisconsin institute the veer, isn't around to get the opportunity.

"He flunked out of school," Morton said. "Rose was with us last spring, and the more we looked at film of him, the more we liked him. I hope he can get back into school in the second semester."

The 215-pound Rose played in nine games last season, and was the leading rusher in the spring game with 77 yards in eight carries.

The top returning running back is Marvin Artley, a junior from Chicago who ran for 324 yards in 77 carries last season.

But watch out for Freddie Owens, a 5-9, 182-pound sophomore from Southfield, Mich., who was sidelined game. with a knee injury after one game last

Two players most likely eventually headed for the NFL are offensive guards Paul Gruber, a 6-4, 291-pound preseason all-American, and 6-6, 290-pound Glenn Derby.

story is," said Morton. "We have just one starter back - safety Pete Nowka. We have no seniors on the No. 1 defense, but it's not all bad for a new coach to have a young group."

Among the starters is linebacker Andy Hartlieb, a 222-pound junior who is the brother of Iowa quarterback Chuck Hartlieb.

which hasn't lost to Wisconsin since 1976, plays the Badgers here Oct. 10. The game is already a sellout.

Next: Minnesota.

Wisconsin Outlook

■ Coach - Don Morton 70-24 (eight ■1986 record — 3-9 overall, 2-6 in Big

■ Starters returning — 7 on offense, 1 on defense. ■ Badgers to watch — QB Bud Keyes, OG Paul Gruber, OG Glenn Derby, WR Scott Bestor, TE Brian Anderson.

■ Strengths — Outstanding size and potential in the offensive line. Guards Gruber and Derby are good ones. Weaknesses - Morton's veer offense will present challenges to the Badger backs. Safety Pete Nowka is the only

starter back on defense. Keys to success - How quickly Wisconsin adjusts to the veer. Home games at the start of the season against Hawaii, Utah and Ball State should help ease the shock. But the first Big Ten game is at Michigan.



Tennessee place-kicker Phil Reich (far left) is hugged by Lee England after Reich's winning field goal Sunday.

Ohio State won't appeal ruling on Carter's eligibility

By RON MALY

Register Staff Writer

COLUMBUS, OHIO - Any hope all-America wide receiver Cris Carter had of playing another football season at Ohio State disappeared Monday when university president Ed Jennings said the school will not appeal to the NCAA an earlier decision declaring Carter ineligible.

"This is consistent with Ohio State's tradition of upholding stricter standards than those provided for by the NCAA, or even the Big Ten Conference," said Jennings; a former University of Iowa vice president of finance.

However, Jennings said Carter still can receive financial aid from Ohio State.

"What has been lost in the past several weeks of national publicity surrounding Carter the football player is Carter the college student," said Jennings.

"Although Cris will not be playing football for Ohio State, I do not believe he should be further penalized. He should be given the opportunity to continue his studies in communication, and to that end, the university will grant Cris financial aid as long as

he continues to make satisfactory progress toward his degree."

Carter now will be sent back into a supplemental draft pool in the National Football League. He originally was declared ineligible at Ohio State for signing with, and accepting money from, New York-based agents Norby Walters and Lloyd Bloom.

The draft was to have been held last Friday, but the NFL gave Carter and Pittsburgh running back Charles Gladman a week to attempt to regain their college eligibility. The delay came after the NCAA re-

instated Pitt defensive back Teryl Austin. Pitt had appealed Austin's ineligibility after he helped with a school investigation into the dealings with Walters and Bloom, with whom he had signed.

Athletic Director Rick Bay said the Ohio State decision was reached following a discussion Monday morning.

"I'm satisfied we did what we did," Bay said. "For us, it was a no-win situation. Some will say we did the right thing, others will say we didn't."

one year." Morton spent six successful Fry still positive despite Hawks' loss to Tennessee

HAWKEYES Continued from Page One

anyone think Hayden Fry doesn't

take every game seriously." It was in a 17-14 Iowa victory at Arizona in 1982 that Chuck Long stepped to the front as the Hawkeye quarterback, and there's a chance one of this year's three prospects might do the same in the Sept. 12 game at Tucson.

"I thought Poholsky looked the best of the three," Steve Davis, a quarterback at Oklahoma in the 1970s and now an ABC-TV college football analyst, said Monday.

"Poholsky seemed comfortable once he got in there. Hartlieb was tentative after his pitch resulted in a Tennessee touchdown, and it's obvious Iowa is trying to bring McGwire along slowly."

Ohio State Coach Earle Bruce, who has some experience at playing in and losing — the Kickoff Classic, said Monday in Columbus, Ohio, that he watched a tape of most of Sunday's

"I didn't see anything wrong with the first quarterback," Bruce said of McGwire, "but I didn't see enough of the other two.

"However, it's amazing that Iowa has three quarterbacks. That's an unusual situation. We don't have that "But defense is where the real many good ones here at Ohio State." Bruce's team lost to Alabama, 16-

10, in last year's Kickoff Classic. Quinn Early was outstanding as a



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However, Iowa's running game was a big disappointment. The Hawkeyes totaled only 95 yards, with Harmon high at 41, followed by David Hudson with 25. Non-starter Bayless had 13.

Going into the game, Fry promised there would be surprises in his starting lineup because several players had missed practice time due to injuries. Goodman, a seldom-used junior from West Des Moines, started in place of Hudson, but went out after one play.

Marc Mazzeri started in place of Jim Mauro at split end, and likely will be Mauro's replacement until at least late in the season. Mauro broke a bone in his leg when he was blindsided on a pass route in the third quarter. He likely will be out at least six or seven weeks.

No. 2 nose guard Jeff Koeppel and reserve free safety Jay Hess were in immobilizers, and not in uniform, when the game began. Their status isn't known.

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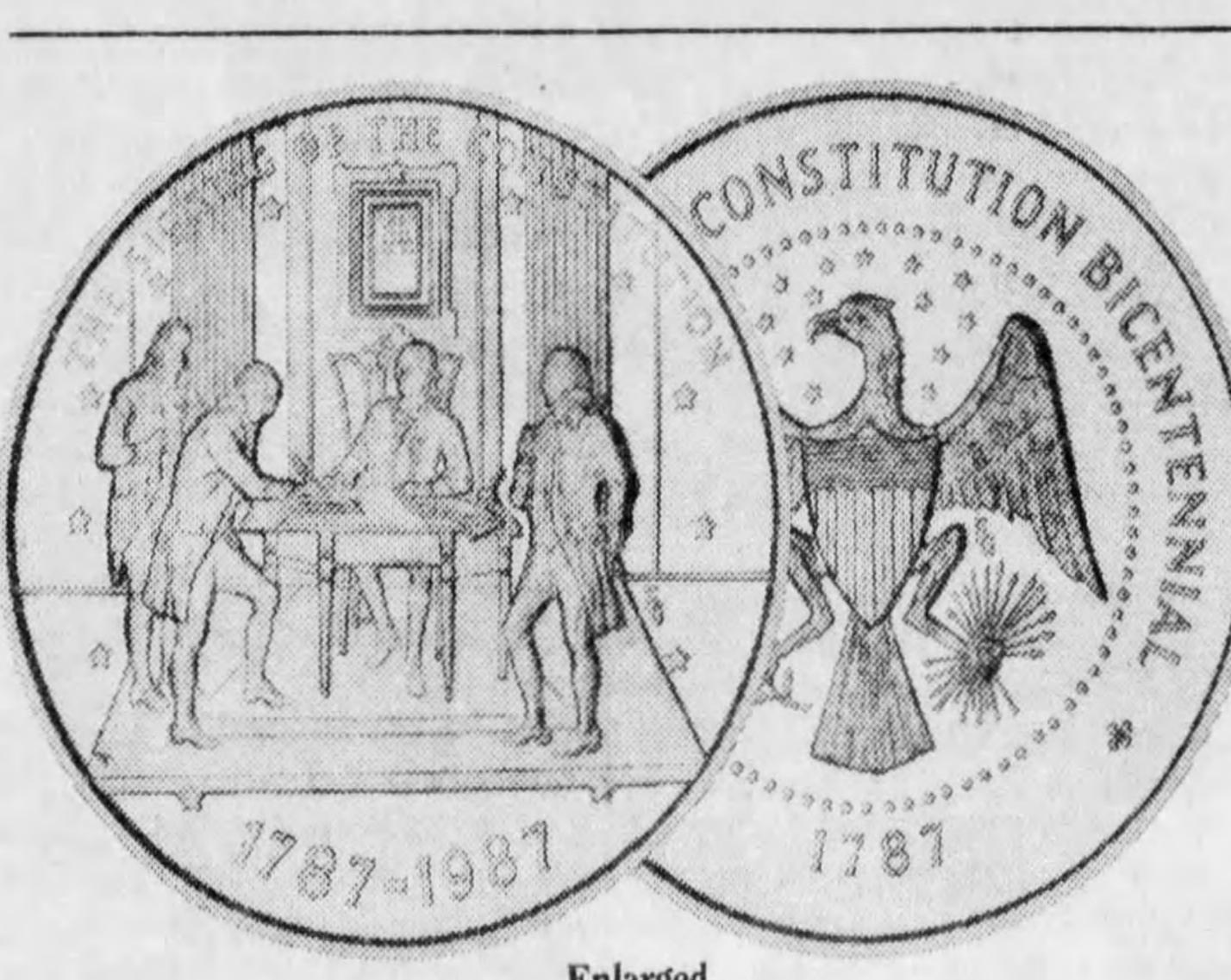
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