

## Sports

Section 4 \*

Wednesday, August 5, 1987



## Bernie Lincicome

In the wake of the news

## Only the Dome seems the same

Maybe they should change the name to Newtra Dame. At least for the time being. Just until we figure out who is who and who is running what and how Lou Holtz, a mere second season into his era, has become practically an antique compared to the guys now running the world's greatest university and athletic sweat shop.

Gone are Fathers I and II, Hesburgh and Joyce. And Gene Corrigan, the director of athletics, gone to the Atlantic Coast Conference, where basketball is a four-state religion.

Remaining still is Digger Phelps, of course, the basketball puppeteer and moral fixture. And Roger Valdiserri, the peerless sports informationist, whose knowledge of the tricky catacombs of college athletics may be only slightly greater than his persistent good cheer.

After that, we need introductions. Printed biographies wouldn't hurt.

The old president, Theodore Hesburgh, is now called Edward Malloy. The old executive vice president, Edmund Joyce, is now named Bill Beauchamp. And the old athletic director, Corrigan, is Dick Rosenthal. Memorize these names. You will be tested at halftime of the Southern Cal game.

Rosenthal is the newest of the controlling forces of Notre Dame athletics, having been plucked just Tuesday from the narrow world of retired bankers, not the first place most universities would look for someone who needs to know the difference between Proposition 48 and Title IX, not to mention No Rules Television, even a greater threat to college athletics than sports agents with flat noses.

Rosenthal, a depth-chart All-America basketball player and captain of the Notre Dame team in 1954, retired as chairman and CEO of St. Joseph Bank and Trust in South Bend, Ind., just in time this summer to be available to replace Corrigan.

Rosenthal was an active Irish alumnus and community leader but absolutely anonymous in the world he now enters, not that his name need be intelligible in immediate introductions as long as the words "Notre Dame" are spoken loudly and clearly.

Notre Dame has never been short on arrogance, needing no other reason than its own momentum to do anything. It is decidedly Notre Damish to hire an athletic administrator who has never administered any athletics.

We recall the noble appointment of Gerry Faust, a keeper of study halls before joining the line of legends that stretched backwards through Ara Parseghian and Frank Leahy and Knute Rockne. Faust was, of course, no more equipped to run a big-time college football program than he was to sing rock and roll, though to be perfectly fair I never heard Faust tackle "I Can't Get No Satisfaction."

So now Notre Dame picks a banker to run its jock shop, which makes a bit more sense in these days of greed without gratitude.

In simpler times, the AD's main job was to schedule a patsy for homecoming and make sure the trainer had enough liniment. The job was a reward for football coaches who won bowl games.

Now the AD must not only schedule for success but for profit. He must manipulate the product that is athletics for the maximum reward. And, at least at Notre Dame, he must make sure that an education is the payback for the use of young muscles.

Having a banker on your side is never stupid policy, and Rosenthal is a certified whiz with money, but his appointment seems less because he can manage the funds generated by successful college athletics than because he is compatible with Beauchamp, himself freshly installed in the job of chairman of the faculty board for athletics.

Corrigan had, a little more than six years ago, replaced Moose Krause, who had the job of athletic director for 32 years. Krause had been a Notre Dame basketball player, too, just like Rosenthal and, come to think of it, like new president "Monk" Malloy.

Irish football may be the way to folk songs and the Green Bay Packers, but Irish basketball is obviously the way to the Notre Dame board room.

# Notre Dame banks on Rosenthal

By Bill Jauss  
Chicago Tribune

NOTRE DAME, Ind.—College sports is big business, so Notre Dame went for a businessman Tuesday when it named Dick Rosenthal its new athletic director.

Rosenthal, 54, the 1954 Irish basketball captain, headed a South Bend bank whose assets rose from \$22 million to \$550 million during his 25 years, 1962-87, as its president.

Rosenthal also was a force in the fundraising campaign that

■ Dick Rosenthal's coach remembers. Odds & Ins, Page 2.

enabled Notre Dame to raise \$206 million of a \$300 million goal before the drive officially opened last spring.

Rev. E. William Beauchamp, Notre Dame's new executive vice president and the man who hired Rosenthal, mentioned business acumen first when he ticked off his criteria for hiring Gene Corrigan's successor.

"Certainly athletics as business is very important today," said

Father Beauchamp, "and certainly Dick Rosenthal has the business background."

"Dick is a people manager as well as a manager in business. He understands Notre Dame. He was an athlete here. He's been involved both in the business school and in fundraising."

"And, as a bottom line, Dick Rosenthal is somebody I can work very comfortably with."

Father Beauchamp, who heads Notre Dame's faculty board in control of athletics, said he interviewed "half a dozen" persons in his search to replace Corri-

gan, who resigned to become commissioner of the Atlantic Coast Conference.

One of those interviewed was Roger Valdiserri, the popular sports information director and associate athletic director for the Irish. He was a favorite of many persons in the athletic department.

"I'm obviously disappointed," said Valdiserri, "but I will continue doing the best job I can, because this is Notre Dame."

Rosenthal has no experience in Continued on page 9



Dick Rosenthal: "He understands Notre Dame."



Steve Kazor, the Bears' special teams and tight ends coach, goes over some details with his troops Tuesday.

## Bear QB status good and sore

By Don Pierson  
Chicago Tribune

PLATTEVILLE, Wis.—Eight practices into training camp, five quarterbacks are barely enough for the Bears.

Jim McMahon did not throw on Tuesday because of a sore arm.

"But it's all muscle soreness," said coach Mike Ditka. "It's got nothing to do with the shoulder. I'm not going to worry about it."

Steve Fuller's shoulder is another matter. He will travel to Cleveland on Thursday to consult with Browns physician Dr. John Bergfeld, an expert on shoulder injuries.

Fuller was injured lifting weights last week in Lake Forest and is on a disabled list.

Mike Tomczak, Doug Flutie and Jim Harbaugh got all the work Tuesday.

Before training camp, the idea of taking five quarterbacks seemed cumbersome. But the condition of McMahon and Fuller underscores the club's uncertainty at its most vital position.

McMahon's sore arm was almost expected, although the Bears had hoped he could continue to throw during one of the team's two practices a day. McMahon had been throwing up to 200 balls a day on his own during rehabilitation from major shoulder surgery.

"You can throw 50 or 100 times a day to a stationary target, but that has nothing to do with playing football," Ditka said. "In football, you have to change from one receiver to another, throw across your body, and put a lot of pressure on the



Gary Fencik (left) and Dan Hampton enjoy a break in the Bears' training grind. Later, Fencik had fluid drained from his knee, the result of an old injury.

muscles of your arm.

"It's like pitching baseball. If a pitcher has been out and tries to throw nine innings, he'll probably get a sore arm. That's basically what happened."

Ditka said McMahon will throw "at his own pace" and may be back on Wednes-

day. In the eight practices during the first four days, McMahon has not appeared to overdo anything. In some drills, he has thrown only short routes.

"At this point, I'm not really concerned about it, because the other kids are getting

Continued on page 3

## Dawson delivers

### 32d homer in 11th lifts Cubs over Bucs

By Fred Mitchell  
Chicago Tribune

PITTSBURGH—Andre Dawson's "career year" took on another dimension Tuesday night when he slugged his 32d home run of the season.

The 11th-inning drive gave the Cubs a 3-2 victory over the Pittsburgh Pirates in front of 8,744 fans at Three Rivers Stadium. It was the Cubs' first victory of the year here in five games.

"I wanted to make sure I wasn't cheated with my swing," said Dawson, who clubbed an 0-1 pitch. "I got a pitch I could handle. I was just concentrating on hitting the ball hard. I wasn't thinking home run."

Dawson matched his career high for homers, established in 1983, when he took a fastball from reliever Brett Gideon (1-2) deep over the wall in right-center leading off the

■ Cubs-Pirates, Ch. 9, 6:35

11th. It was his 93d run batted in of the season and his 13th game-winning hit. Since April 22, Dawson is on an RBI per game pace—88 RBIs in 88 games.

"Dawson is something else. It all depends on how the manager uses him," laughed Cubs manager Gene Michael. "He's so unassuming. There aren't too many players who are so unassuming as he is."

Cub pitchers were coming and going before Tuesday night's victory.

Struggling rookie right-hander Greg Maddux was sent to Triple-A Iowa and reliever Ron Davis was placed on waivers for the purpose of issuing him his unconditional release. Left-hander Mike Mason and reliever Jay Balcer were recalled from Iowa to fill the roster spots.

Mason earned the victory with two innings of scoreless relief.

"That's the way to break the new guy in," said Mason (3-1), who also earned a victory in his first appearance with the Cubs after being traded from Texas on May 17. "My regular day to throw was Wednesday. I told them that as long as they gave me a little time to get loose, I could pitch. My arm is a lot stronger than it was when I first came over here."

Scott Sanderson, making his first start since June 14 after being relegated to the bullpen, was impressive over 5 1/3 innings for the Cubs.

"We all have bosses, and they are going to tell you when to work," said Sanderson, who regained his starting status because Bob Tewksbury (0-3) has been ineffective. "I'm happy that I'm getting the chance to start again, and I'm planning to do the best I can."

Sanderson was relieved by left-hander Frank DiPino with a man on base and the score tied 1-1 in the sixth. DiPino gave up an RBI double to Mike LaValliere on a hit-and-run grounder past the spot vacated by shortstop Paul Noce. The ball rolled all the way to the wall in left-center to give the Pirates a 2-1 lead.

The Cubs tied it 2-2 in the eighth on a two-out single by Leon Durham. Pirates starter

Continued on page 4

## INSIDE

### Don't miss the boat at Lake Geneva

If you think you can't catch largemouth bass in Lake Geneva, then you'd better think again. John Husar, Page 6.

### A super day for Mean Joe Greene

Saturday's induction into the Hall of Fame is the "greatest thing of all" to a guy with four Super Bowl rings. Page 3.

### Chicago St. coach faces tough task

Basketball coach Thomas Suttis inherits a team with just eight players. Page 3.



Brazilian fencers work out Tuesday in Indianapolis in preparation for the Pan Am Games, which begin Saturday. For a closer look at the Games, including the athletes and teams to watch, turn to the Back Page.

## AL

Blue Jays 4, Sox 1  
Indians 15, Yankees 3  
Royals 8, Tigers 4  
A's 9, Mariners 3  
Red Sox 8, Rangers 6  
Brewers 9, Orioles 8  
Angels 12, Twins 3

## NL

Cubs 3, Pirates 2  
Expos 10, Cardinals 5  
Mets 5, Phillies 3  
Reds 10, Dodgers 4  
Astros 5, Giants 4  
Braves 12, Padres 7  
Roundups, Page 5

## Jays rookie rocks Allen, Sox

By Ed Sherman

The sad story of Neil Allen's 1987 season continued Tuesday night at Comiskey Park.

Allen, who desperately wants to win, kept losing. His record fell to 0-6 as the Toronto Blue Jays beat the White Sox 4-1 to pull within a half-game of the losing Yankees in the American League East.

A crowd of 15,791 saw Fred McGriff hit two balls off Allen as hard as anyone can. The second of two solo homers by the rookie DH exploded in a straight line off the top of the center-field wall.

McGriff's power provided John Cerutti (7-2) with all the runs he needed. The Jays left-hander went 7 1/3 innings to pick

■ Sox-Blue Jays, SV, 7  
■ Complete American League statistics, Page 9.

up the victory, and Tom Henke finished up to record his 24th save.

Allen didn't have a bad outing, allowing four runs and nine hits in seven innings.

"He did his job," said manager Jim Fregosi. "He kept us in the game."

Indeed, Allen could complain about lack of support. In his four starts since returning from the disabled list July 20, the Sox have backed him with only six runs.

But Allen, one of the classier players on the team, took full responsibility for another defeat.

"It would be so easy to hang your head and blame people," he said. "I'm not going to do that. It was my damned fault that we lost this game. I gave up the mammoth homers to McGriff. I gave up four runs and nine hits. The bottom line is that I lost."

Allen hasn't won since July, 1986. He has been on the disabled list three times since then.

The defeats are eating away at Allen, who is in the final year of a contract that will pay him \$1.26 million this year. He tries to keep up a brave front.

"It's been a long year for everybody, and it's been a long year for me," Allen said. "If I'm 6-0, I'd be here telling you how great I am. But I'm 0-6, and I

Continued on page 4

AMERICAN LEAGUE STATISTICS

East Division

Table with columns: Team, Avg, OBA, AB, R, H, 2B, 3B, HR, RBI, BB, SB, E. Rows include Baltimore Orioles, Boston Red Sox, Cleveland Indians, Detroit Tigers, Milwaukee Brewers, New York Yankees, Toronto Blue Jays.

West Division

Table with columns: Team, Avg, OBA, AB, R, H, 2B, 3B, HR, RBI, BB, SB, E. Rows include Chicago White Sox, California Angels, Kansas City Royals, Minnesota Twins, Oakland Athletics, Seattle Mariners, Texas Rangers.

Odds are in Azinger's favor in PGA

By Reid Hanley Chicago Tribune

PALM BEACH GARDENS, Fla.—The Masters in Augusta, Ga., was won by a native Georgian, the U.S. Open in San Francisco was won by a native Californian and the British Open was won by a native Brit.

Is there a trend here? If there is, Jacksonville's Mark McCumber, who is straight off the tee and from the fairway, might not be a bad choice to win the PGA Championship at PGA National.

But what about leading money-winner Paul Azinger? Okay, so he was born in Holyoke, Mass. That's just a technicality.

"I moved here before I had teeth," said Azinger. You have to like his chances. He was reared in Sarasota and grew up playing Florida golf courses.

This year, "I'm a little surprised at the condition of the greens. They are a little slower than I expected. I guess they have had some problems. But that's what I'm used to. Maybe a few people will complain about the condition of the golf course, but I think it's great."

Even if the greens were blacktop, you wouldn't hear Azinger complaining. That's not the way he looks at golf. He doesn't dwell on what he can't control and doesn't live and die on each putt.

"It became obvious to me that you're as good as you feel inside," said Azinger. "If all you do is complain about the course conditions and how hard golf courses are and how bad you just hit that shot, it'll run you in the ground."

You won't hear the 27-year-old pro moan and groan about losing the British Open by bogeying the last two holes, either. There will be other British Opens to play in, and maybe he'll win one of them.

sorry part. "I'm not laying in bed thinking about it," he said. "The only time I think about it is when people talk about it. It's not something that has obsessed me in any way. I'll tell you what, I've really let that benefit me mentally. I get myself in a situation where two years ago I would have been scared to death. I didn't win but not because I was scared to win."

Azinger, like everyone in the PGA field, could complain about the greens at The Champion. They are Bermuda grass overseeded with bent grass, but the bent grass is history thanks to pythium blight.

The greens are now decidedly Bermuda and that should give players with a Southern background—someone who became a world-class player while playing the mini-tours of Florida like Azinger—something of an advantage.

"I'd rather be on perfectly smooth bent grass greens," said Azinger, trying not to complain. "I'll probably be more likely to cope with them than a lot of guys, those guys from up north who grew up on perfect bent all their lives."

COLLEGES

Irish

Continued from page 1 negotiating TV contracts, a major role of an AD in the 1980s. He said he will "rely heavily" on the experience of Valdiserri, his 1954 classmate, in this area.

After his graduation from Notre Dame in '54, Rosenthal played pro basketball with the Fort Wayne and Detroit Pistons and began his banking career in the off-season. He became president of the St. Joseph Bank in South Bend in 1962, when he was 28.

Rosenthal has been active in Notre Dame alumni activities and fundraising as well as being a leader in several South Bend area charity and civic organizations. He was one of the leaders in bringing the International Special Olympics to the Irish campus this week.

After he was introduced as the new athletic director, Rosenthal gave his views on several topical or controversial issues in college sports. On most of them, he sounded like a careful conservative busi-

nessman who was keeping his options open.

"The most important aspect of my new job will be to ensure our integrity," said Rosenthal. "If we do that, we'll never have to apologize for winning."

Basketball coach Digger Phelps has proposed that Notre Dame not schedule games against teams that cheat in recruiting or in paying players. Rosenthal agreed ... up to a point.

"I tend to agree with Digger to play against those who abide by amateur rules," he said. "I hope to continue our great traditional rivalries."

Rosenthal also hedged on the subject of redshirting healthy athletes, holding them out of competition to save them a later year of eligibility. Notre Dame does not permit this. Nearly all other schools do.

What about spending money on women's or nonrevenue sports that operate in the red?

"I believe in the totality of the athletic experience," Rosenthal said. "Not just intercollegiate sports but club sports and intramurals as well. But, as any business person knows,

we must remain financially sensible."

Can Notre Dame remain an independent in basketball, or will the Irish join a conference?

"I believe we can remain independent," said Rosenthal, "but it's a dynamic world. Things change."

The records of two former Notre Dame football players, defensive tackle Robert Banks and wide receiver Alvin Miller, have been subpoenaed by the grand jury that is investigating the activities of sports agents **Norby Walters** and **Lloyd Bloom**. Rosenthal was firm in condemning these agents.

"An agent who will strip an athlete of his amateur status is using the highest form of unethical behavior," said Rosenthal. "If I were a young person, I'd avoid this agent."

The most positive thing the new AD said Tuesday came when he was asked what he thought Notre Dame's football fortunes would be in the next five years.

"Five national championships," said Dick Rosenthal. "They're literally on the doorstep."

Baltimore Orioles

Table with columns: Team, Avg, OBA, AB, R, H, 2B, 3B, HR, RBI, BB, SB, E. Rows include Baltimore Orioles, Boston Red Sox, Cleveland Indians, Detroit Tigers, Milwaukee Brewers, New York Yankees, Toronto Blue Jays.

Boston Red Sox

Table with columns: Team, Avg, OBA, AB, R, H, 2B, 3B, HR, RBI, BB, SB, E. Rows include Boston Red Sox, Cleveland Indians, Detroit Tigers, Milwaukee Brewers, New York Yankees, Toronto Blue Jays.

Cleveland Indians

Table with columns: Team, Avg, OBA, AB, R, H, 2B, 3B, HR, RBI, BB, SB, E. Rows include Cleveland Indians, Detroit Tigers, Milwaukee Brewers, New York Yankees, Toronto Blue Jays.

Detroit Tigers

Table with columns: Team, Avg, OBA, AB, R, H, 2B, 3B, HR, RBI, BB, SB, E. Rows include Detroit Tigers, Milwaukee Brewers, New York Yankees, Toronto Blue Jays.

Milwaukee Brewers

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New York Yankees

Table with columns: Team, Avg, OBA, AB, R, H, 2B, 3B, HR, RBI, BB, SB, E. Rows include New York Yankees, Toronto Blue Jays.

Toronto Blue Jays

Table with columns: Team, Avg, OBA, AB, R, H, 2B, 3B, HR, RBI, BB, SB, E. Rows include Toronto Blue Jays.

Chicago White Sox

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California Angels

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Kansas City Royals

Table with columns: Team, Avg, OBA, AB, R, H, 2B, 3B, HR, RBI, BB, SB, E. Rows include Kansas City Royals, Minnesota Twins, Oakland Athletics, Seattle Mariners, Texas Rangers.

Minnesota Twins

Table with columns: Team, Avg, OBA, AB, R, H, 2B, 3B, HR, RBI, BB, SB, E. Rows include Minnesota Twins, Oakland Athletics, Seattle Mariners, Texas Rangers.

Oakland Athletics

Table with columns: Team, Avg, OBA, AB, R, H, 2B, 3B, HR, RBI, BB, SB, E. Rows include Oakland Athletics, Seattle Mariners, Texas Rangers.

Seattle Mariners

Table with columns: Team, Avg, OBA, AB, R, H, 2B, 3B, HR, RBI, BB, SB, E. Rows include Seattle Mariners, Texas Rangers.

Texas Rangers

Table with columns: Team, Avg, OBA, AB, R, H, 2B, 3B, HR, RBI, BB, SB, E. Rows include Texas Rangers.

Advertisement for 'The Good Old Days' bowling center. Features a large graphic of bowling balls and pins, and text: 'BOWLING 50¢ ... A GAME FOR SHOE RENTAL FOR SOFT DRINKS'. Includes a list of participating bowling centers across the country.