

## NCAA sets seminar for August

Registration brochures for the annual NCAA Professional Development Seminar have been sent to athletics directors, promotions directors and ticket managers at all NCAA member institutions.

The seminar, scheduled August 5-7 at the Hyatt Regency Crystal City near Washington, D.C., will be devoted entirely to marketing and promotions.

Topics for the seminar include season ticket sales, fund-raising, event promotions, promotions in a competitive market and licensing.

The seminar also will include panels on radio networking, television shows, and promotions and increased media exposure for Divisions II and III programs. A complete list of panelists will be published in the next issue of The NCAA News.

The advance registration fee of \$185 for NCAA members includes the seminar workbook and all materials, two continental breakfasts, two luncheons, and two receptions. Spouse registration, which includes the breakfasts, luncheons and receptions, is \$75.

The room rate at the Hyatt is \$75 per night for single or double occupancy. The Hyatt's telephone number is 703/486-1234. Special discount rates are available through American Airlines. Details are available through Fugazy Travel (800/243-1800).

## SMU boosters still generous to athletics fund

A Southern Methodist University booster club has raised \$1.5 million for the university's athletics department during a seven-week effort to finance athletics scholarships.

The SMU Mustang Club exceeded its goal by \$200,000 when it counted proceeds from the annual fund-raiser, the organization announced.

The Mustang Club, a major source of income for the athletics department, delayed this year's fund-raiser after the NCAA suspended SMU's 1987 football season because of serious rules violations.

"Considering everything that has happened, we're extremely pleased," said interim associate athletics director Rob Kingsbury. "I think Dallas has said it likes the Olympic sports at the university and will stand behind them," he told the Associated Press.

"When the drive started, there were many people who doubted we could raise even half our goal, what with the economic situation and the football program," said John Bauer, chair of the fund drive. "To not only meet our goal but to surpass it is just tremendous."

"Dallas has come through for us," said Welton Brown, SMU's women's basketball coach. "This is some of the best news we've had in a long time. It has everyone excited."

The revenue raised will pay the costs of an athletics scholarship for every SMU athlete on scholarship. The fund will help support basketball, soccer, swimming, track, tennis and golf.

The Mustang Club has been one of the most successful fund-raising organizations in the country under Doug Smith, the former executive director.

The club raised \$1.8 million last year.



Carl R. Miller

## Miller named president of NACDA

Carl R. Miller, athletics director at the University of the Pacific, has been elected president of the National Association of Collegiate Directors of Athletics.

Also elected during the association's annual convention in San Diego were first vice-president, Gary Cunningham, California State University, Fresno; second vice-president, Eugene F. Corrigan, University of Notre Dame; third vice-president, Jack Lengyel, University of Missouri, Columbia, and secretary, Vincent Cullen, Community College of Rhode Island. All serve their respective institutions as the director of athletics.

Nine new appointments were made to the 32-member executive committee. Named to four-year terms in the university division were Larry Travis, Kansas State University, and Douglas W. Weaver, Michigan State University. Named to the college division were Howard Elwell, Gannon University, and Christopher Dittman, Regis College (Colorado). At-large representatives are Diane Wendt, University of Denver; Judith M. Sweet, University of California, San Diego; Eve Atkinson, Temple University; Kenneth A. Free, Mid-Eastern Athletic Conference, and J. Elaine Hieber, Iowa State University.

Miller, athletics director at Pacific since 1984, also serves as the chair of the health and physical education department. Miller was athletics director at the University of North Dakota (1976 to 1984) and the University of South Dakota (1971 to 1976). He is a graduate of the University of Wisconsin, LaCrosse; he holds a master's degree from the University of Minnesota, Twin Cities, and a doctorate in educational administration from North Texas State University.

Miller is serving a five-year term as an official member of the U.S. Olympic Committee and the United States Collegiate Sports Council. He also serves on the NCAA Special Events Committee.

## Report

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dent-athlete during one academic year for the use of sympathomimetic amines, primarily cold medications, would result in ineligibility.

A level (25 nanograms/milliliters) has been established for immediate ineligibility sanctions for a positive test for tetrahydrocannabinol (THC). This would preclude a positive finding for passive inhalation of marijuana.

# Conference officials find no sign of gambling scheme in agents' deals

Officials of the Southeastern and Big Ten Conferences say they are satisfied there were no gambling schemes involved in recent revelations that some basketball and football players had accepted money from sports agents during their varsity athletics careers.

The players—from the University of Alabama, Tuscaloosa, and the University of Iowa—admittedly accepted cash payments from New York sports agents Norby Walters and Lloyd Bloom in violation of NCAA rules for signing postdated contracts to be represented by the agents.

The Atlanta Journal and Constitution reported that there is no evidence that Bloom and Walters are involved in point shaving, but the notion that agents on college campuses were giving money to players worried college athletics officials who believe there is potential for a gambling scandal any time money is exchanged in violation of NCAA rules.

SEC officials checked game films involving Alabama basketball players Derrick McKey and Terry Coner, while Big Ten administrators checked a film of the Rose Bowl, which involved Iowa's Ronnie Harmon and Devon Mitchell, who reportedly were paid by the agents.

College athletics officials have not been the only ones checking to see if there might be a connection between the agents' payments and gambling, according to the Atlanta article by David Davidson and Chris Mortensen. The thought also occurred to the FBI and the U.S. attorney's office in Chicago, both of which are investigating Bloom's and Walters' dealings with college players.

None of the athletes interviewed by Federal officials implicated Walters or Bloom in any gambling scheme, and neither the U.S. attorney's office nor the FBI is focusing its investigation on point shaving.

Still, college officials are concerned.

SEC Assistant Commissioner Robert M. Barrett said, "One of the basic evils of dealing with unscrupulous agents is if they are willing to risk a player's eligibility, then they have no scruples about anything."

"Any time any athlete takes money, it could be construed as affecting the outcome of a game before it's played, and it has to be

## Business booming, sports agent says

Sports agent Lloyd Bloom, who with partner Norby Walters has paid thousands of dollars to college players in violation of NCAA rules, said he isn't worrying about being the subject of a Federal grand jury investigation in Chicago, the New Orleans Times-Picayune reported.

In fact, Bloom said, business is booming.

"This whole thing has enhanced our business. It hasn't hurt us. Kids, major stars, are calling us to be with us," Bloom told the newspaper in a telephone interview from his and Walters' sports agency—World Sports' Entertainment, Inc.—in New York.

"The publicity hurt us a little at first; but now, we have no problem," Bloom said.

"I promise you there will be a lot of embarrassed people. They have nothing on Lloyd Bloom. I'm innocent," he said. "Why should I sweat it? I paid a few college players. That's not breaking the law."



Robert M. Barrett

looked at," said Alabama athletics director Steve Sloan.

Bobby Ross, head football coach at Georgia Institute of Technology, said, "It's scary. The possibility of a gambling connection is something we have to deal with. I think an agent can get a hook in a kid and gambling could come into play."

"We constantly warn our players, but what happens is a dollars-and-cents thing; and you've still got kids taking drugs even after Lenny Bias died, so you can see how hard it is to make them understand what they can get into."

Walters said he is aware that law enforcement officials have been asking questions. "Let me tell you this," Walters told the Atlanta newspaper.

## Early signers should face charges, SEC official says

The assistant commissioner of the Southeastern Conference says athletes who sign contracts with sports agents in violation of NCAA rules should face tax evasion and fraud charges.

Robert M. Barrett, assistant SEC commissioner and a former FBI agent, called for indictments of athletes who violate terms of their grant-in-aid agreements by signing with agents. NCAA rules prohibit student-athletes from signing with agents until they complete their college eligibility.

Athletes, Barrett told a conference of sports lawyers in Orlando, Florida, are under the jurisdiction of a Federal court when they reach 17, "whether the charge is stealing a car or robbing a bank or defrauding a school by wire or evading income tax. They (Federal officials) don't care whether you're an all-America or not. You're an adult under Federal law and as such are responsible for your actions."

His comments were in The Atlanta Constitution.

"I am so out of touch with this gambling stuff. Years ago, maybe I'd make a little bet here and there. But right now, at age 55, I am basically unhip and square."

"If you said to me right now, 'Norby, where can I make a \$5 bet on a game?' I would not know where to tell you."

Big Ten officials and Assistant U.S. Attorney Howard M. Pearl examined the 1986 Rose Bowl film, but the game no longer is under scrutiny.

The four players who signed with the New York agents are among about 60 athletes who have been or will be subpoenaed by a Federal grand jury in Chicago that is considering various aspects of Bloom's and Walters' dealings with college athletes.

The entire Walters case, said University of Mississippi athletics director Warner Alford, "is another reason to continue to educate athletes to the dangers of dealing with agents" before their college eligibility has expired.

"You have fear any time a kid is dealing with people you don't know about. These kids are pretty naive. They don't always know what they're getting into," Alford said.

Whether the courts decide a scholarship is a legally binding contract, Barrett insisted there is a "moral obligation there. If you tell somebody you're going to do something—go to school for four or five years in return for an opportunity to get an education—then I think it's an obligation the athlete should fulfill."

College athletics officials "have blamed coaches, athletics representatives, athletics departments, put schools on probation and taken them off TV, and the kid walks away free," Barrett said. "The feds don't care whether a kid is playing in the Rose Bowl or not. We keep using the word 'kids.' That's wrong."

He said colleges have the obligation to tell athletes "they have certain responsibilities in connection with the U.S. government. Namely, they have to report taxable income just like any other citizen, and they can't be involved in any scheme like fraud where messages cross state lines, whether by telephone, wire or in the signing of fraudulent contracts."

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