

ROSE BOWL

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By Gordon S. White Jr., Special To the New York Times
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Eric Ball, a second-string freshman tailback, scored four touchdowns and ran for 227 yards today as U.C.L.A. continued its Rose Bowl domination of Big Ten teams by upsetting favored Iowa, 45-28.

Chuck Long of Iowa, the nation's best senior quarterback in the regular season, was completely stymied and unable to rescue the Hawkeyes as he has done so many times. Ronnie Harmon, the Iowa tailback, lost four fumbles in the first half, leaving him with thorny memories of the 72d Rose Bowl, played before a crowd of 103,292.

It was U.C.L.A.'s third Rose Bowl victory in the last four years and the Pac-10's fifth straight triumph over the Big Ten. The Pac-10 champions have won 17 of the last 21 Rose Bowls.

Most Valuable Player

Ball, the Bruins' main weapon today, is a 220-pound, 6-footer from Ypsilanti, Mich., who was redshirted last season. He scored touchdowns on runs of 40, 30, 6, and 32 yards, meaning that 108 of his 227 yards resulted in 24 points. He easily won the Rose Bowl's most valuable player award.

U.C.L.A. had another big hero in Matt Stevens, the substitute quarterback who learned only two days ago he would start in place of David Norrie, who had not recovered sufficiently from a pulled muscle in his right thigh. Stevens passed for one touchdown and went in on a half-yard quarterback sneak for another score.

"I was nervous before the game," said Stevens. "Then I sort of came down to earth and my teammates gave me confidence."

Ball, who grew up three miles from the University of Michigan's football stadium, said, "I didn't anticipate so much running today but had to when Gaston Green was hurt." Record Set in First Game

Green, the sophomore No. 1 tailback for U.C.L.A., pulled a leg muscle in the second quarter, so Ball had to do all the work instead of sharing it with Green as was the original plan. Ball's four touchdowns fell one short of the Rose Bowl record set by Neil Snow of Michigan in the first Rose Bowl game in 1902.

Long, who completed 29 of 37 passes for 319 yards and a touchdown for Iowa, was sacked for a total of 34 yards and was penalized once for intentionally grounding the ball.

Hayden Fry, Iowa's coach, had to swallow another bitter pill of Rose Bowl defeat just four years after his Hawkeyes were upset by Washington, 28-0, in the 1982 game. He said before this game that he wanted "to amend" that result.

But Fry conceded that the turnovers had hurt his team. One Fumble All Year

"Ronnie Harmon ran as hard as anyone on the field when he had the ball," the coach said of his tailback from Bayside, Queens. "He fumbled one time the whole year before tonight. Ronnie is a great person, and he is very hurt right now. It happens to all great athletes at one time and it's a shame it happened in the Rose Bowl."

"It's one of those things," Harmon said after his last game for Iowa. "It was probably the worst day I ever had in my four years at Iowa, but you can't look back. I feel fine now."

Asked if he could ever forget those four fumbles, Harmon said, "That's like asking me if I can forget my broken leg." He suffered a broken leg in the 1984 season.

Donahue called Iowa a good team, then added, "But when you turn it over against another good team, you have trouble."

The victory today left Iowa with a 10-2 record for the season. U.C.L.A., which was upset by Southern California in the regular-season finale, finished at 9-2-1. Hawkeyes Score First

Iowa scored first, getting a touchdown on a 1-yard leap by the fullback David Hudson after Nate Creer intercepted a Stevens pass at midfield.

U.C.L.A. came right back, however, and drove 79 yards to tie the game, scoring on Ball's 30-yard run. John Lee put U.C.L.A. ahead, 10-7, when he kicked a 42-yard field goal shortly after Harmon lost his second fumble at the Iowa 44.

Two plays later Harmon lost his third fumble of the first period at the Iowa 34. But the Bruins failed to make anything of this and when Iowa took over, the Hawkeyes tied it at 10-10 on Rob Houghtlin's 24-yard field goal.

U.C.L.A. came right back and went 69 yards in four plays, getting a touchdown on Ball's 40-yard sweep to the right. The run put the Bruins ahead to stay. They got their 24-10 halftime lead by scoring three plays after Harmon lost his fourth fumble at the U.C.L.A. 48. Harmon thus equaled by himself in one half the record for fumbles lost by a team in a Rose Bowl game.

Long scored for Iowa on a 4-yard keeper at the outset of the second half. But U.C.L.A. just kept pouring it on as the Hawkeyes gave up more points than in any other game this season.



Asked what he thought of Ball, Fry said, "I didn't know who he was, they were all running by me so fast."

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