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Iowa Rolls, 49-10; Long Ties Record

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EVANSTON, Ill., Oct. 26 — The powerful passing game of Iowa, the nation's No. 1 team, overwhelmed Northwestern today, 49-10, in a Big Ten matchup.

Chuck Long, Iowa's senior quarterback, threw six touchdown passes, tying a Big Ten record set by Dave Wilson of Illinois in 1981. In all, he completed 19 of 26 for 399 yards.

Bill Happel led Iowa's receivers with five catches for 117 yards.

Iowa, top-ranked in both news-agency polls, improved its record to 7-0 over all, 4-0 in the Big Ten. Northwestern fell to 3-4 and 1-3.

In the fourth quarter, with Iowa ahead, 42-3, and the Hawkeyes on Northwestern's 2-yard line, Iowa Coach Hayden Fry sent in a running play for Kevin Harmon rather than have Long attempt to pass for another touchdown to break the Big Ten record. Harmon, a backup to his brother, Ronnie, Iowa's starting tailback, scored on the play. In the second quarter, Ronnie Harmon scored on a 44-yard pass from Long.

"With four downs to score from the 2-yard line, 'it wouldn't have been cricket to pass,'" Fry said after the game when asked about why he didn't allow Long to go for the record.

Long, who went to high school in nearby Wheaton, Ill., agreed that it would have been "rubbing their faces in" to go for a record while holding the huge lead.

Racing Into the Lead

Four of Long's touchdown passes came in the first half as the Hawkeyes raced to a 28-3 lead before 47,276 fans at Dyche Stadium on a gorgeous autumn day.

In the first half, Iowa relied on big

plays to knock Northwestern out early.

Ronnie Harmon, who finished with 74 yards rushing, began Iowa's first possession with five consecutive running plays. Long then rolled around right end for 6 yards and on the next play hit Happel for a 28-yard touchdown.

Leading 14-3 midway through the second quarter, Long, with the ball on his own 11-yard line, connected with the wide receiver Robert Smith at midfield. Smith pivoted around a Northwestern defender and raced unmolested into the end zone. It was the longest touchdown reception in Iowa history.

Shortly after that, Iowa's Jay Norvell intercepted a pass by the quarterback Mike Greenfield at Northwestern's 35. On the first play, Long found Happel in the end zone for the receiver's second score of the day.

Fine Third Quarter

In the third quarter, Long had eight completions in eight attempts for 151 yards and one touchdown.

On the first play of the half, he completed a 51-yard pass to the junior wide receiver Quinn Early, putting the ball at the Northwestern 25-yard line, and followed with a 25-yard touchdown pass to Happel.

Meanwhile, Iowa's swarming defense pressured Greenfield. The sophomore finished the game with 21 completions in 40 attempts for 242 yards. He threw three interceptions and one touchdown, a 4-yarder late in the game.

"We knew they gave away the long ball consistently," Long said after the game, adding that Iowa must now prepare for Ohio State next week.